



290 WTL White Opaque OPP Film

Applications

- Roll-fed labels as a single-web label film

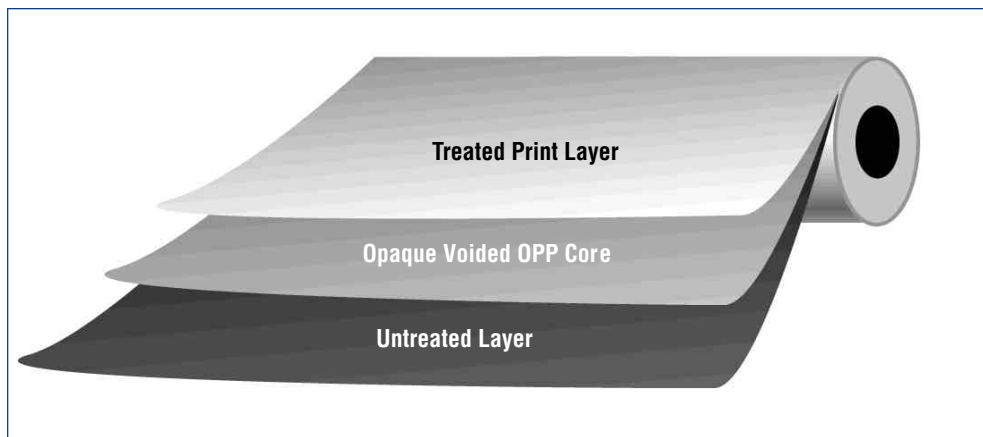
Features

- High opacity and whiteness eliminate need for white ink
- High gloss print surface
- Good adhesion with hot melt adhesives used on roll-fed labeling machines

Cautions

- For best results, printing of the treated outer layer is recommended
- Converter-applied over-lacquer should be used to protect the printed graphics from abrasion and to reduce COF

290 WTL is a white opaque, non-sealable, coextruded, biaxially oriented polypropylene (OPP) film. Treated one side.



Slit Roll Information

Thickness* Gauge	Yield in ² /lb	Basis Weight lbs/ream	Slit Roll Factors	
			Standard length	lbs/in width
150	29,000	14.8	20,700 ft	8.8

Slit Roll Information – Metric

Thickness* Microns	Yield m ² /kg	Basis Weight g/m ²	Slit Roll Factors	
			Standard length	g/mm width
38	41.3	24.2	6,300 m	157.2

Contact Us

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Treated print layer wound on outside of slit roll. Standard rolls are 23 inches (584 mm) in diameter, wound on 6-inch (152 mm) ID paper cores. Standard widths are from 20 to 66 inches (508 to 1676 mm), slit in 1/16-inch (1.5 mm) increments. Narrower or wider widths available on request. Rolls other than 23 inches (584 mm) in diameter are offered through special quotation.

*Nominal

290 WTL

Film Properties

Optical Properties

Whiteness Index ⁽²⁾ 88

TAPPI Opacity ⁽³⁾ 86

Surface Properties

COF

Film to Film (kinetic) 0.55

Physical Properties

	Machine Direction	Transverse Direction
Tensile strength, psi	11,000	17,000
Tensile modulus, psi	150,000	230,000
Elongation, %	115	40
Shrinkage at 275°F, % ⁽¹⁾	< 10	< 8

Film Properties – Metric

Optical Properties

Whiteness Index ⁽²⁾ 88

TAPPI Opacity ⁽³⁾ 86

Surface Properties

COF

Film to Film (kinetic) 0.55

Physical Properties

	Machine Direction	Transverse Direction
Tensile strength, kg/mm ²	7.70	11.95
N/mm ²	75.5	117.0
Tensile modulus, kg/mm ²	105.4	161.7
N/mm ²	1,030	1,590
Elongation, %	115	40
Shrinkage at 135°C, % ⁽¹⁾	< 10	< 8

Key Market Applications



(1) AET Method

(2) ASTM 313E

(3) ASTM D-589

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